

# NEW IN TOWN

SEE ALL OUR NEW LOCATIONS ACROSS CANADA

Over 60 new digital and classic billboard locations have gone live throughout 2022 across the great white north. Unlocking the power and reach of OOH for more advertisers and more brands.

**Click on the province** of your choice to see what's new!

CLASSIC

DIGITAL

British Columbia

Alberta

Saskatchewan

Manitoba

Ontario

Quebec

Newfoundland and  
Labrador

New Brunswick

Nova Scotia



# ATLANTIC CANADA

Hey Dartmouth, see what's new along Windmill Road! This 10x20 digital display will be impossible to miss for commuters heading to Bedford and Sackville from the Burnside Business Park.



## ■ DIGITAL

HF00056A  
HF00129A  
HF00063A  
MN00053B

Contact your **PATTISON Account Executive** to book today!

**HF00129A**

WINDMILL ROAD 575M W/O AKERLEY BLVD SS F/E

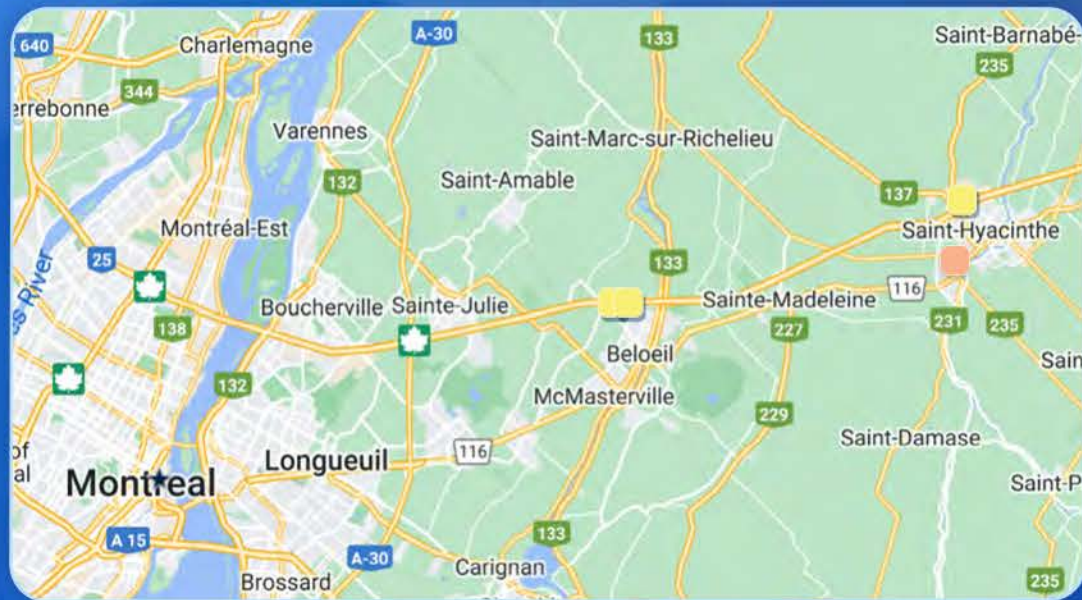
**PATTISON**





# QUEBEC

Salut Montreal! There's a new sight to behold along Highway 20 this year. This massive 14x48 Digital Superboard is primed and ready for maximum reach. Located east of Montreal and just north of the city of Beloeil, be sure to reach commuters and tourists alike!



■ **CLASSIC**  
HY00827A

● **DIGITAL**  
MTD4026A  
MTD4027A  
HYD5039A

Contact your **PATTISON Account Executive** to book today!



**MTD4026A**

AUTOROUTE 20 2KM AOD ROUTE 223 CN F/ E



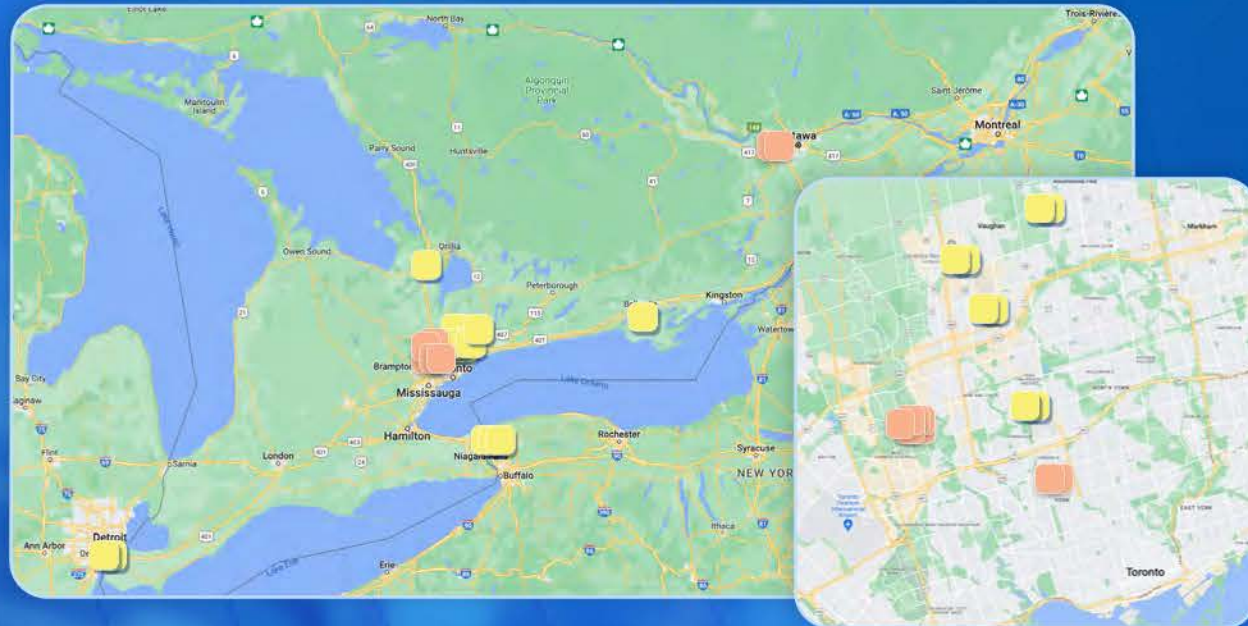
**MTD4027A**

AUTOROUTE 20 2KM AOD ROUTE 223 CN F/ O



# ONTARIO

Discover Ontario opportunities! Two new Digital Horizontal Posters are flying high above Downsview Park along Sheppard. These 10x20 digital displays are in a prime location and ready to give your brand the signal boost it deserves!



## CLASSIC

TO06286F TO06288B  
TO06286E TO06288A  
TO06286B OT06082A  
TO06286A OT06082B  
TO06286C  
TO06286D

## DIGITAL

TO06287A TO06283A BA00127B  
TO06287B TO06283B BE00216A  
TO06284A SC04052C WI01105A  
TO06284B SC08566A WI01105B  
TO06285A SC08566B  
TO06285B BA00127A

Contact your **PATTISON Account Executive** to book today!

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**TO06287A**

SHEPPARD AVE W 230 M W/O CHESSWOOD DR NS F/W



**TO06287B**

SHEPPARD AVE W 230 M W/O CHESSWOOD DR NS F/E

**PATTISON**



# MANITOBA

Look up Winnipeg, there's a new sign in town! Just outside of downtown Winnipeg in the East Elmwood community, advertisers can catch the eyes of commuters on the way to and from work. This 10x20 Digital Horizontal Poster is the perfect addition to any buy.



## ■ DIGITAL

WP90021A  
WP90020A

Contact your **PATTISON Account Executive** to book today!

**WP90020A**

NAIRN AVE 100M W/O GREY ST SS F/W

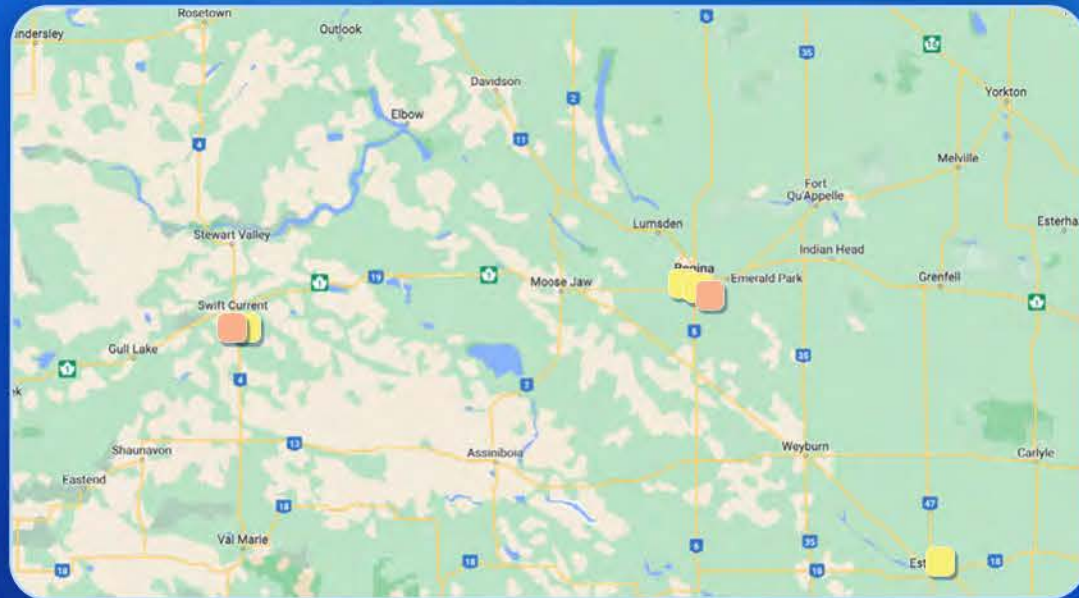
**PATTISON**





# SASKATCHEWAN

The land of the Living Sky just got livelier! Fresh off the Trans-Canada Highway and minutes away from downtown Regina, this new 10x20 Digital Horizontal Poster is the place to be. Overlooking the Victoria Square Shopping Centre, advertisers have a prime opportunity to be a huge point of influence.



## CLASSIC

SW00105A  
RE00297A

## DIGITAL

EV90001A  
RE90010B  
SW90001A  
RE91404A

Contact your **PATTISON Account Executive** to book today!



**RE90010B**

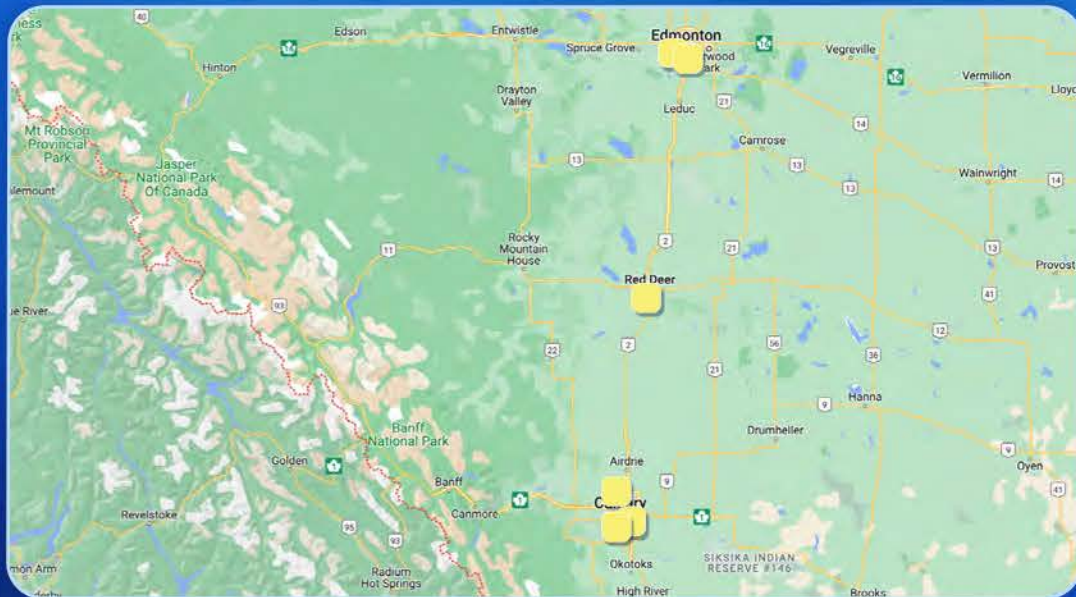
VICTORIA AVENUE 130M W/O UNIVERSITY PARK DR SS F/W

**PATTISON**



# ALBERTA

Hey Alberta, we've got something new just around the corner in Calgary! This brand-new curved Digital Superboard is just seconds away from a veritable hub of retail opportunities along the Sacree Trail.



## ■ DIGITAL

CAC9005A  
CA91408A  
CA90042A

RD91401B  
ED90067A  
ED90064A

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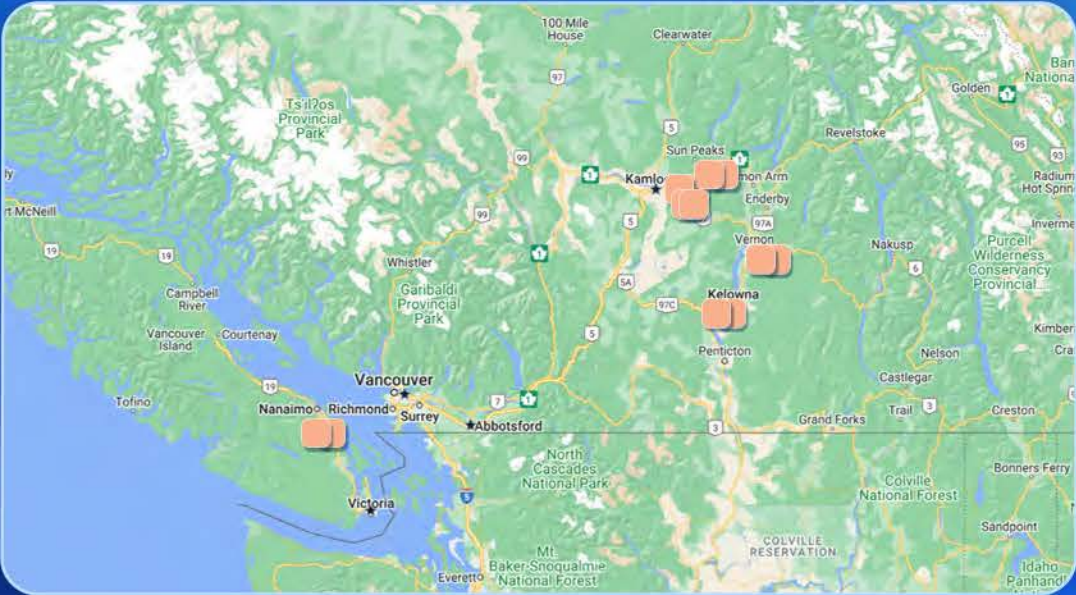
**CAC9005A**

JPI: SARCEE TR 500M N/O STONEY TR NW WS F/S



# BRITISH COLUMBIA

Broadcast your message far and wide across the great province of British Columbia with these new builds. This 10x36 Superboard, located within Vernon and along Highway 97 gives advertisers the ability to engage with more of BC residents.



■ **CLASSIC**

- |          |          |          |
|----------|----------|----------|
| DU082412 | KE093823 | IN092117 |
| DU082411 | KE093824 | IN095022 |
| VE092473 | IN092115 | IN095023 |
| VE092474 | IN092118 |          |

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**VE092473**

HWY 97 6.25KM W/O HWY 97A SS F/W

**PATTISON**

