

FORT MCMURRAY TRANSIT PRODUCT DECK



PROFILE:

2020 RIDERSHIP: 645,056

FLEET SIZE: 56

FORT MCMURRAY TRANSIT ADVERTISING

KING POSTER



KING + HEADLINER



KONG POSTER



TRANSIT SHELTER



SEVENTY POSTER



INTERIOR CARD



BUS MURALS



ULTRA TAILS



* 12 wk. minimum

Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

FORT MCMURRAY TRANSIT ROUTE COVERAGE

Fort McMurray is a unique and vibrant community, in the Regional Municipality of Wood Buffalo in Alberta. Fort McMurray is considered the heart of one of Alberta's hubs of Petroleum production, located near the Athabasca oil sands. Oil sands producers include Syncrude, Suncor Energy, Canadian Natural Resources and CNOOC Petroleum North America ULC.






Neighborhoods include Abasand Heights, Beacon Hill, Eagle Ridge, Grayling Terrace, Gregoire, Lower Townsite, Parsons Creek, Saline Creek, Thickwood Heights, Dickensfield, Timberlea, & Waterways.

With 24 Bus Routes and 54 Buses, Fort McMurray public transportation system serves nearly all corners of the City. Ebus and Red Arrow operate schedule passenger bus services to Edmonton and other communities along Highway 63, as well as other destinations farther south.

According to 2016 Census Canada, population in Fort McMurray was 66,573.

Fort McMurray, AB

Woosh Transit : Regional Municipality of Wood Buffalo

-  Transit Routes
-  Secondary/Post-secondary Institution
-  Arena/Recreation Facility
-  Shopping Centre
-  Regional Hospital

