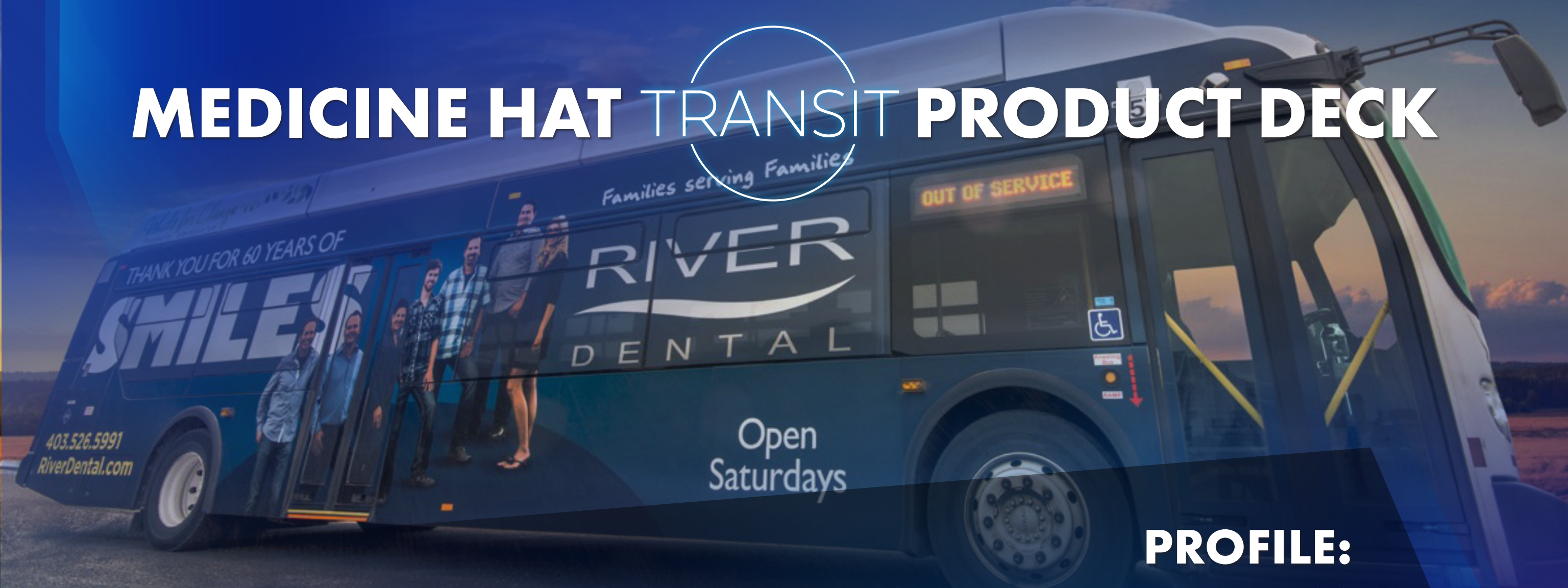


MEDICINE HAT TRANSIT PRODUCT DECK



PROFILE:

RIDERSHIP: 1M

FLEET SIZE: 17

MEDICINE HAT TRANSIT ADVERTISING

KING POSTER



KING + HEADLINER



INTERIOR CARD



BUS MURAL



KONG POSTER



KONG + HEADLINER



SUPERBUS



SEVENTY POSTER



* 12 wk. minimum

Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

MEDICINE HAT TRANSIT ROUTE COVERAGE

Why Advertise with Medicine Hat Transit?

Located in the southeast corner of Alberta, Medicine Hat is an excellent destination for all ages at any time of the year, striving to achieve its vision to be a “Community of Choice;” a place where people choose to live, work and play. PATTISON provides advertisers with the opportunity to reach all types of consumers, with a variety of advertising products for any potential advertising needs.

- 11+ bus routes throughout the City of Medicine Hat
- Transit vehicles provide extensive exposure in and around the city
- Connect with drivers, pedestrians and transit passengers at eye level
- Strategically placed for maximum impact and engagement



M0021171 FEB22

