# SASKATOON TRANSIT PRODUCT DE

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SHEEK.

56////

FRIEND FOR LIFE.

## 2018 RIDERSHIP: 8.7M FLEET SIZE: 144

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# **PROFILE:**

## **SASKATOON** TRANSIT ADVERTISING

## **KING POSTER**



#### **SEVENTY POSTER**



#### **INTERIOR CARD**





ULTRATAIL parade 









\* 12 wk. minimum

## Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.



Contact your **PATTISON Account Executive** 

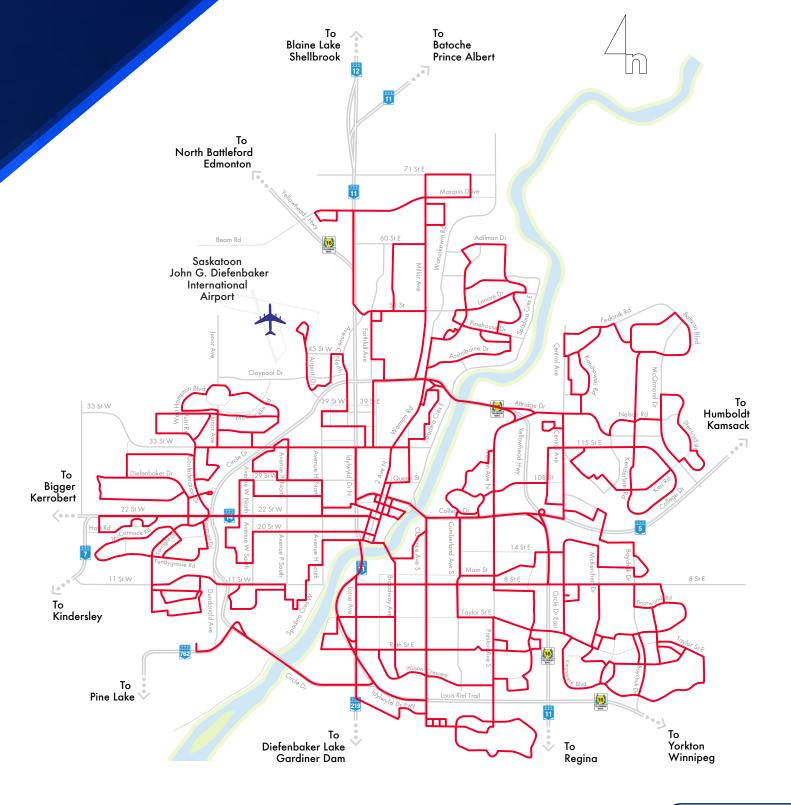






## SASKATOON TRANSIT ROUTE COVERAGE

Saskatoon Transit is a division within the City's Transportation & Utilities Department, and serves over 8 million passengers each year. With 38 routes and over 1600 stops, Saskatoon Transit is able to serve nearly all corners of the City providing eco-friendly and safe alternative transportation for residents



Source: https://transit.saskatoon.ca



