

# SASKATOON TRANSIT PRODUCT DECK



## PROFILE:

2018 RIDERSHIP: 8.7M

FLEET SIZE: 144



# SASKATOON TRANSIT ADVERTISING

**KING POSTER**



**SEVENTY POSTER**



**INTERIOR CARD**



**BUS MURAL + HEADLINER**



**ULTRATAIL**



**HALFTAIL**



**KING + HEADLINER + EXTENSION**



**SUPERBUS**



\* 12 wk. minimum

## Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

Contact your **PATTISON** Account Executive





# SASKATOON TRANSIT ROUTE COVERAGE

Saskatoon Transit is a division within the City's Transportation & Utilities Department, and serves over 8 million passengers each year. With 38 routes and over 1600 stops, Saskatoon Transit is able to serve nearly all corners of the City providing eco-friendly and safe alternative transportation for residents

Source: <https://transit.saskatoon.ca>

CLASSIC DIGITAL TRANSIT PLACE BASED

M0018280 FEB22

