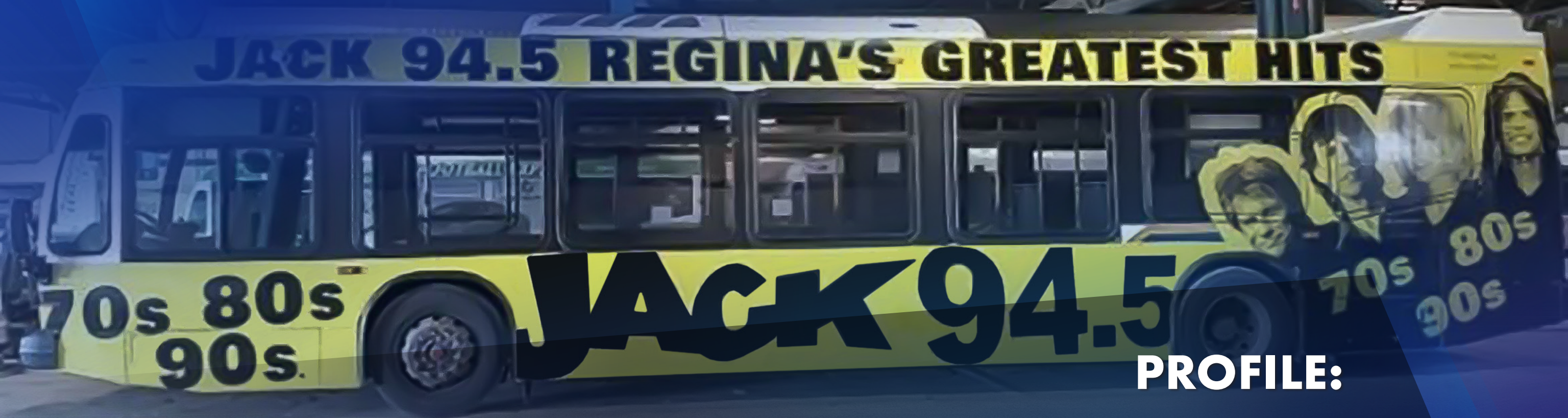


REGINA TRANSIT PRODUCT DECK



PROFILE:

2018 RIDERSHIP: 6,400,000

FLEET SIZE: 121

REGINA TRANSIT RATE GUIDE

KING POSTER



SEVENTY POSTER



INTERIOR CARD



BUS MURAL



ULTRATAIL



HALF WRAP



BUS MURAL WITH HEADLINER



SUPERBUS



* 12 wk. minimum buy

Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 24 hours a day, 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

For more information contact:

REGINA TRANSIT ROUTE COVERAGE

Regina is not only the capital city of Saskatchewan, it is the second-largest after Saskatoon. Regina is a cultural and commercial center for southern Saskatchewan.

2018 estimated population in Regina was 222,732 and is the fourth fastest growing city in Canada.

Regina consists of 7 distinct neighborhoods, Downtown Business District; Cathedral West End; The Crescent; Albert St. South; Germantown/East End; Waterhouse District; & North Central. Regina is a picturesque place with astonishing surroundings and the city offers different sorts of attractions for everybody.

Source: <http://canadapopulation2018.com/population-of-regina-2018.html>
Source: https://en.wikipedia.org/wiki/Regina_Transit

