

OAKVILLE TRANSIT PRODUCT DECK



PROFILE:

2018 RIDERSHIP: 3,019,421

FLEET SIZE: 102

OAKVILLE TRANSIT ADVERTISING

KING POSTER



SEVENTY POSTER



ULTRATAIL



KONG + HEADLINER



BUS MURAL



INTERIOR CARD



* 12 wk. minimum

Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

OAKVILLE TRANSIT ROUTE COVERAGE

With Oakville's city bylaws prohibiting outdoor billboards, Oakville Transit creates a unique opportunity for advertisers to reach a mass audience.

Oakville transit's fleet of 102 buses connects over 3 million passengers, 7 days a week and services 1,100 bus stops along all major arteries and residential streets.

Oakville Transit connects with **Burlington Transit** to the west, and **MiWay** to the east. In addition, **Oakville, Bronte, and Clarkson GO stations** are also connected.

Source: Oakville Transit Ridership, 2015 <http://www.Oakville.ca/townhall/pi-transit-ridership.html>



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