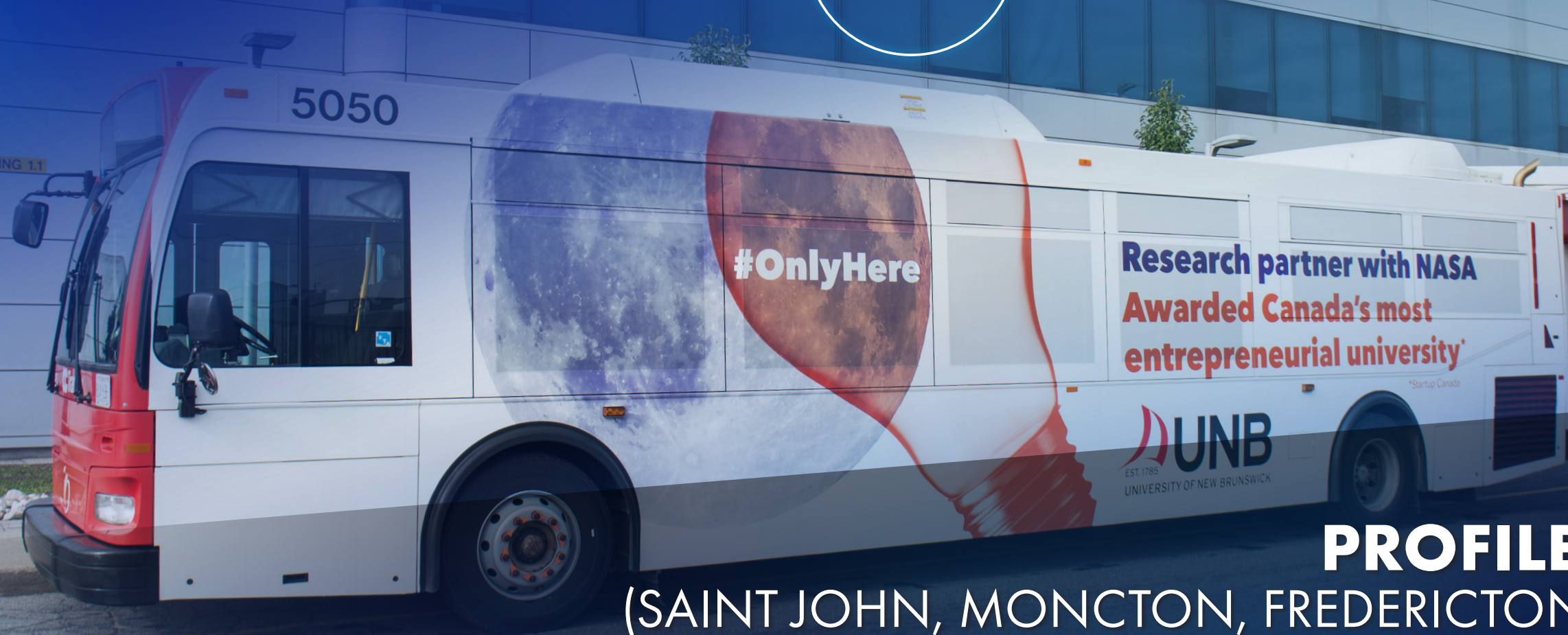


NEW BRUNSWICK TRANSIT PRODUCT DECK



PROFILE:

(SAINT JOHN, MONCTON, FREDERICTON)

FLEET SIZE: SAINT JOHN: 42 | MONCTON: 34 | FREDERICTON: 27

SAINT JOHN TRANSIT PRODUCT DECK



PROFILE:
SAINT JOHN
FLEET SIZE: 42

SAINT JOHN TRANSIT ADVERTISING

KING POSTER



SEVENTY POSTER



ULTRATAIL



BUS MURAL



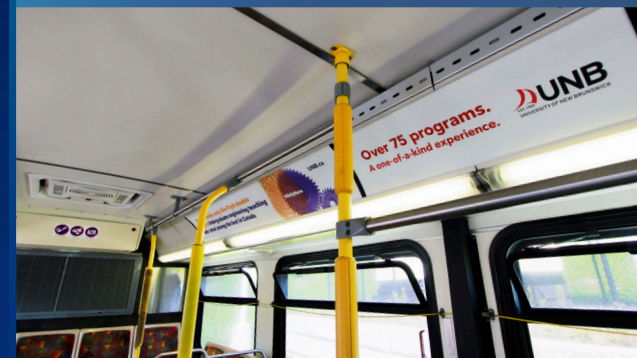
KING WITH HEADLINER



SUPERBUS



INTERIOR CARD



TRANSIT SHELTER



* 12 wk. minimum

Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.



M0018256 FEB22

Contact your **PATTISON** Account Executive



SAINT JOHN TRANSIT ROUTE COVERAGE

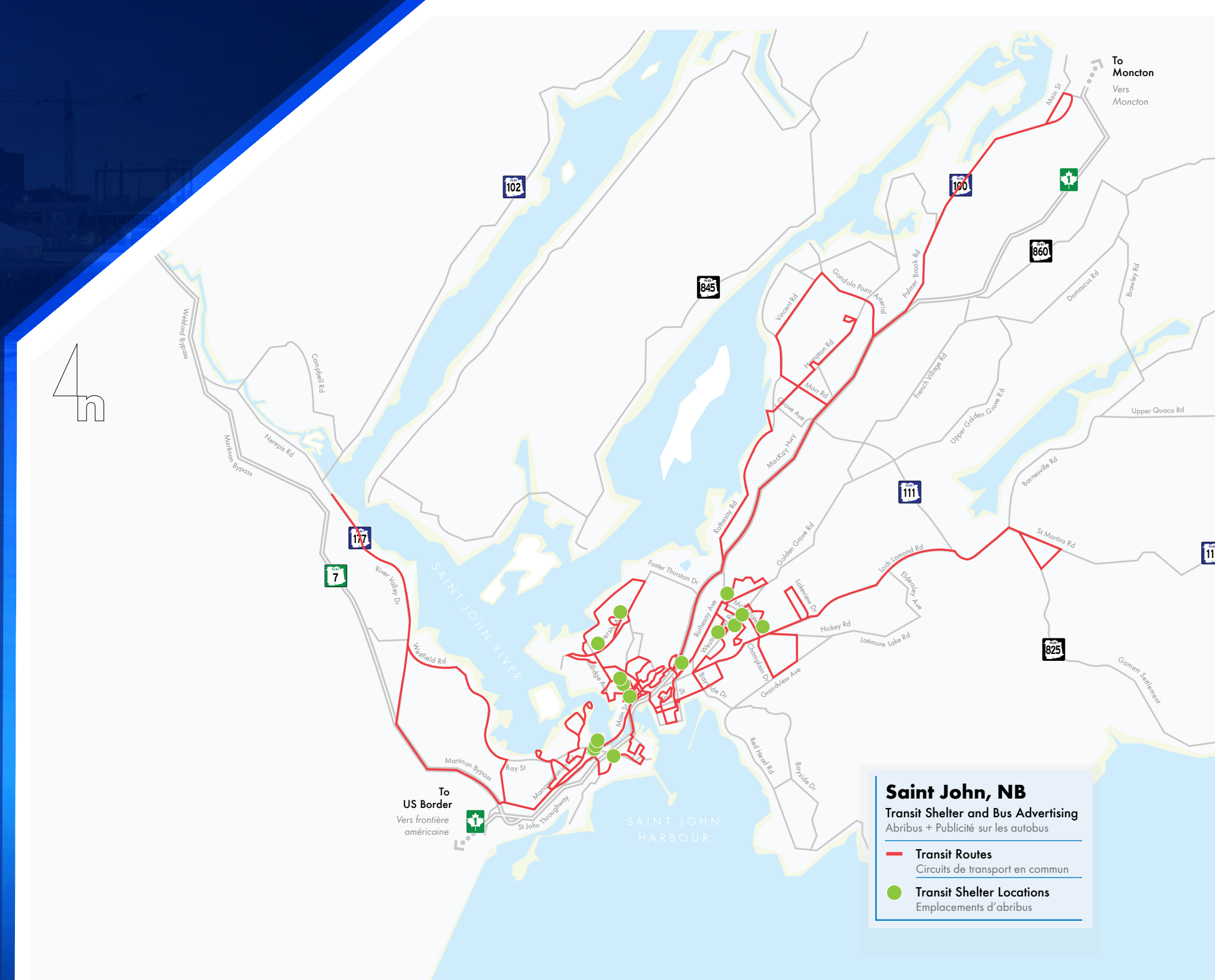
Saint John Transit is the largest public transit system in the province in terms of both mileage and passengers. Ridership on Saint John Transit's system is about **2.5 million passengers** per year and growing.

Saint John Transit's ridership is approximately 50 percent higher than the average for Canadian cities with a population of between 50,000 and 150,000.

<http://www.localtransit.net>



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Saint John, NB
Transit Shelter and Bus Advertising
 Abribus + Publicité sur les autobus

- **Transit Routes**
Circuits de transport en commun
- **Transit Shelter Locations**
Emplacements d'abribus



MONCTON TRANSIT PRODUCT DECK



PROFILE:
MONCTON
FLEET SIZE: 34

MONCTON TRANSIT ADVERTISING

KING POSTER



SEVENTY POSTER



ULTRAIL



BUS MURAL



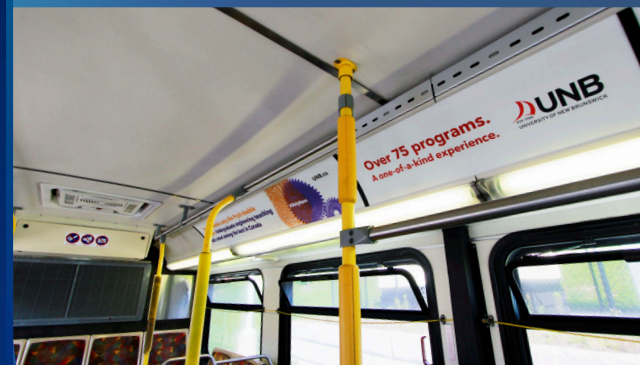
KING WITH HEADLINER



SUPERBUS



INTERIOR CARD



TRANSIT SHELTER



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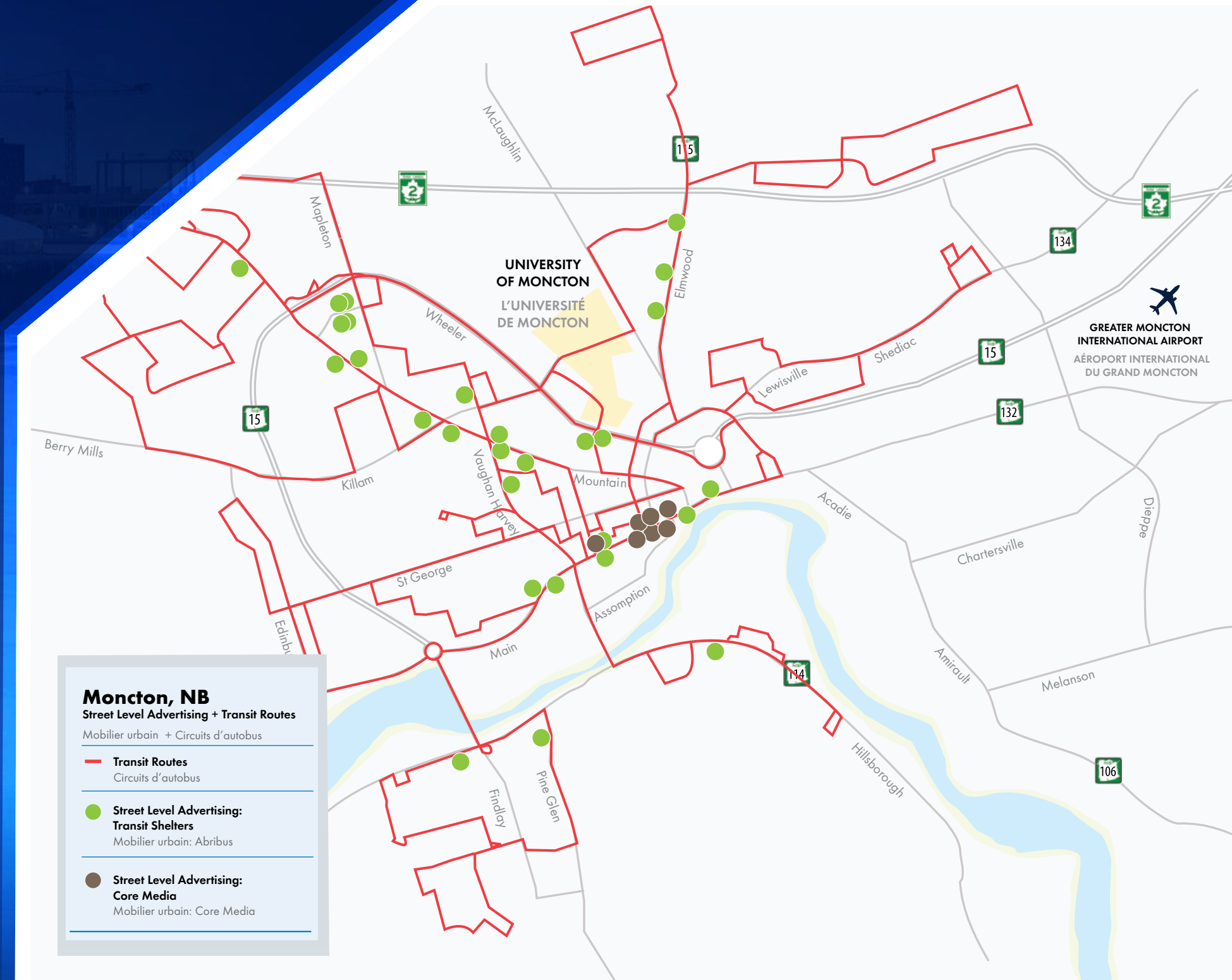


MONCTON TRANSIT ROUTE COVERAGE

Codiac Transpo is the urban transit service of the City of Moncton, operated on behalf of Moncton, the City of Dieppe and the town of Riverview in New Brunswick.

Average weekly ridership: **48,000***

*<https://ca.news.yahoo.com/codiac-transpo-aims-increase-ridership-162245250.html>



FREDERICTON TRANSIT PRODUCT DECK



PROFILE:
FREDERICTON
FLEET SIZE: 27

FREDERICTON TRANSIT ADVERTISING

KING POSTER



SEVENTY POSTER



ULTRATAIL



BUS MURAL



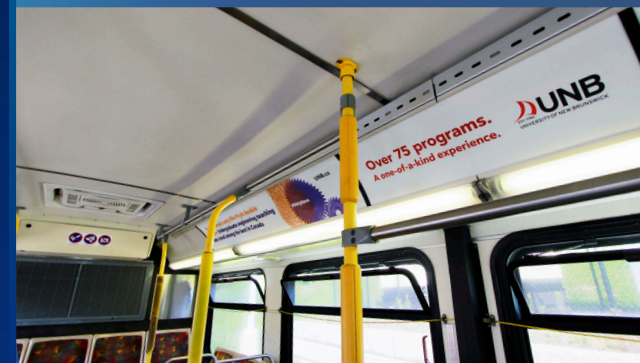
KING WITH HEADLINER



SUPERBUS



INTERIOR CARD



TRANSIT SHELTER



* 12 wk. minimum

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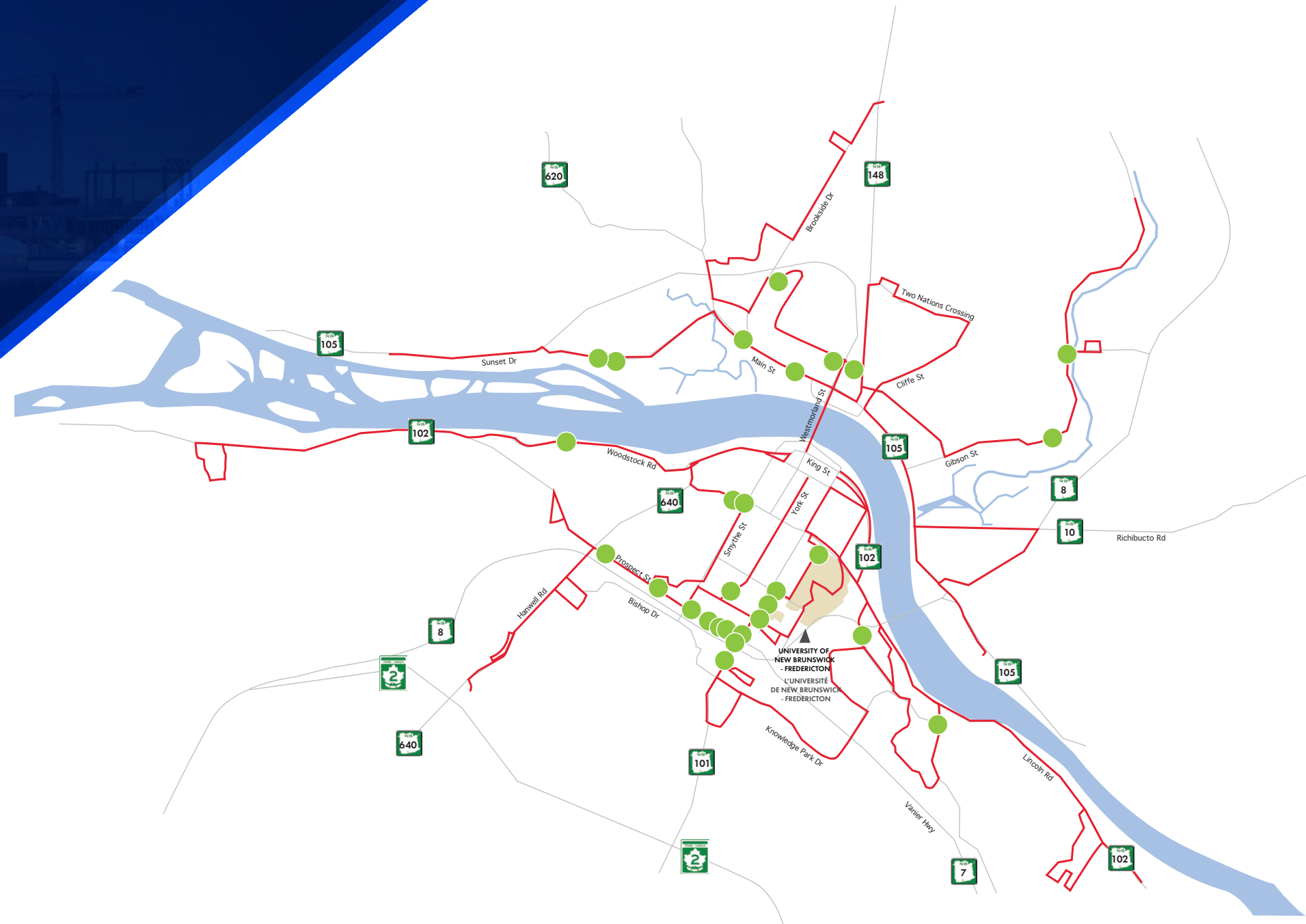
Contact your **PATTISON** Account Executive

PATTISON

FREDERICTON TRANSIT ROUTE COVERAGE

Fredericton is the capital of New Brunswick with a **CMA population of 94,268** (Greater Fredericton). The city is located in central New Brunswick, along the Saint John River, which flows west to east as it bisects the city. It is the third-largest city in the province. The city has the highest percentage of residents with post-secondary education in the province and the **highest per capita income** of any New Brunswick city.

¹Reference: canadapopulation2017.com/population-of-new-brunswick-2017.html
www.fredericton.ca/en/transit



- Transit Routes Itinéraires de transport en commun
- Transit Shelters Abrigus