

# DURHAM REGION TRANSIT PRODUCT DECK



## PROFILE:

2017 RIDERSHIP: 10,000,000

FLEET SIZE: 181

AJAX/PICKERING: 90 | WHITBY: 23 | OSHAWA: 68



# DURHAM REGION TRANSIT ADVERTISING

**SUPERBUS**



**BUS MURAL**



**ULTRATAIL**



**HALFTAIL**



**KING POSTER**



**INTERIOR CARD**



\* 12 wk. minimum

## Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.



M0018057 FEB22

Contact your **PATTISON** Account Executive

**PATTISON**



# DURHAM REGION TRANSIT ROUTE COVERAGE

Durham Region is one of Ontario's largest regional transit systems, serving eight unique area municipalities: **Ajax, Brock, Clarington, Oshawa, Pickering, Scugog, Uxbridge, and Whitby**. There are 208 vehicles, running more than 520,000 annual service hours at 2,800 stops. Each year, DRT safely moves over 10 million people across the Region.

Durham Transit covers the entire region from Bowmanville to Pickering.

From Durham Region, you can connect to destinations in the Greater Toronto and Hamilton Area (GTHA). DRT offers seamless connections to neighbouring transit systems including GO Transit, York Region Transit (YRT), the Toronto Transit Commission (TTC), Orillia Transit, Lindsay Transit, VIA Rail, and various other inter-city bus services.

Source: <https://www.durhamregiontransit.com/en/routes-and-schedules/connecting-transit.aspx>  
Source: <https://www.durhamregiontransit.com/en/about-us.aspx>

