

WOODSTOCK TRANSIT PRODUCT DECK



PROFILE:

2021 RIDERSHIP: 269,233

FLEET SIZE: 13 CONVENTIONAL BUSES

WOODSTOCK TRANSIT ADVERTISING CONVENTIONAL BUSES

HALFTAIL



ULTRATAIL



TRANSIT MURALS



HALF WRAP (DRIVER SIDE)



HALF WRAP (CURB SIDE)



SUPERBUS (FULL WRAP)



INTERIOR BUS DOMINATION



TRANSIT SHELTERS



Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

Contact your **PATTISON** Account Executive

WOODSTOCK TRANSIT ROUTE COVERAGE

Woodstock, with an estimated population of 47,780¹ (2021) is the largest city in Oxford County. It is known as the dairy capital of Canada, while presenting itself as “The Friendly City”, located in the centre of Southwestern Ontario, 128km southwest of Toronto, north of Highway 401 along the historic Thames River.

Woodstock demonstrates their commitment to establish new businesses by providing all of the amenities for them to thrive. This includes a strong workforce, access to major transportation routes, available land and buildings, as well as amazing incentives and valuable resources, ensuring major business opportunities.

Woodstock is the destination to several top attractions that generate vast foot traffic throughout the year. Woodstock's downtown core is a bustling area, filled with boutique shops, a variety of restaurants and cafés and exciting bits of culture!

¹https://www.citypopulation.de/en/canada/ontario/admin/oxford/3532042__woodstock/

