

# DURHAM REGION TRANSIT PRODUCT DECK



## PROFILE:

2017 RIDERSHIP: 10,000,000

FLEET SIZE: AJAX: 89 | PICKERING: 89 | WHITBY: 19 | OSHAWA: 69



# DURHAM REGION TRANSIT ADVERTISING

## SUPERBUS



## BUS MURAL



## ULTRATAIL



## HALFTAIL



## KING POSTER



## INTERIOR CARD



## Why Transit Advertising?

Transit advertising is a powerful, targeted and cost-effective advertising medium. It caters to businesses of all sizes and varied budgets, and provides greater exposure reaching a broader geographical area and attracting more consumers.

Contact your  
**PATTISON Account Executive**

# DURHAM REGION TRANSIT ROUTE COVERAGE

Durham Region is one of Ontario's largest regional transit systems, serving eight unique area municipalities: **Ajax, Brock, Clarington, Oshawa, Pickering, Scugog, Uxbridge, and Whitby.** There are 208 vehicles, running more than 520,000 annual service hours at 2,800 stops. Each year, DRT safely moves over 10 million people across the Region.











Durham Transit covers the entire region from Bowmanville to Pickering.

From Durham Region, you can connect to destinations in the Greater Toronto and Hamilton Area (GTHA). DRT offers seamless connections to neighbouring transit systems including GO Transit, York Region Transit (YRT), the Toronto Transit Commission (TTC), Orillia Transit, Lindsay Transit, VIA Rail, and various other inter-city bus services.

Source: <https://www.durhamregiontransit.com/en/routes-and-schedules/connecting-transit.aspx>  
Source: <https://www.durhamregiontransit.com/en/about-us.aspx>

## Regional Municipality of Durham, ON

### Durham Region Transit Divisions

 Westney Division Garage - 89 buses	 Regular Routes	 Late Night Service
 Wentworth Division Garage (Whitby) - 18 buses	 Regular Routes	
 Raleigh Division Garage - 73 buses	 Regular Routes	
	 <b>PULSE</b> High Frequency Service	
 Metrolinx GO Train Route/Station	 Selected GO Bus Route/Station	

