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BILLY BISHOP AIRPORT DIGITAL PACKAGE

BILLY BISHOP
TORONTO
CITY AIRPORT
PASSENGER
TERMINAL

Billy Bishop is among the top ten busiest airports in Canada, which welcomes over 2.8 million business and leisure travelers each year. Capture 100% of commuters with these High Impact Digital units strategically placed at every advantage point to reach all travelers.



BBDV0001 **POST-SECURITY:**
AIRPORT DIGITAL VERTICAL SPECTACULAR

DOMESTIC SECURITY ABOVE ESCALATOR (SPEC. 2614)



BBDV0002 **POST-SECURITY:**
AIRPORT DIGITAL VERTICAL SPECTACULAR

TRANSBORDER SECURITY ABOVE ESCALATOR (SPEC. 2614)



BBDVW001 **POST-SECURITY:**
AIRPORT INTERIOR DIGITAL WALL

DEPARTURES – DOMESTIC VIDEO LED (SPEC. 3.26C)

4 Week Impressions:
3,675,983

LOOP LENGTH:
15 second spot on
2 minute loop pre-security,
3 minute loop post security

Total # of Screens:
41



BBDG0001 **POST-SECURITY:**
AIRPORT DIGITAL GATEWAY TV

DEPARTURE TRANSBORDER LOUNGE - 7 SCREENS (SPEC. 3.26C)



BBDG0002 **POST-SECURITY:**
AIRPORT DIGITAL GATEWAY TV

DEPARTURE DOMESTIC LOUNGE - 6 SCREENS (SPEC. 3.26C)



BBDVW002 **POST-SECURITY:**
AIRPORT INTERIOR DIGITAL WALL

DEPARTURES – TRANSBORDER VIDEO LED (SPEC. 3.26C)

PANEL REF#: AIRBBADN

Contact your **PATTISON Account Executive** for more information

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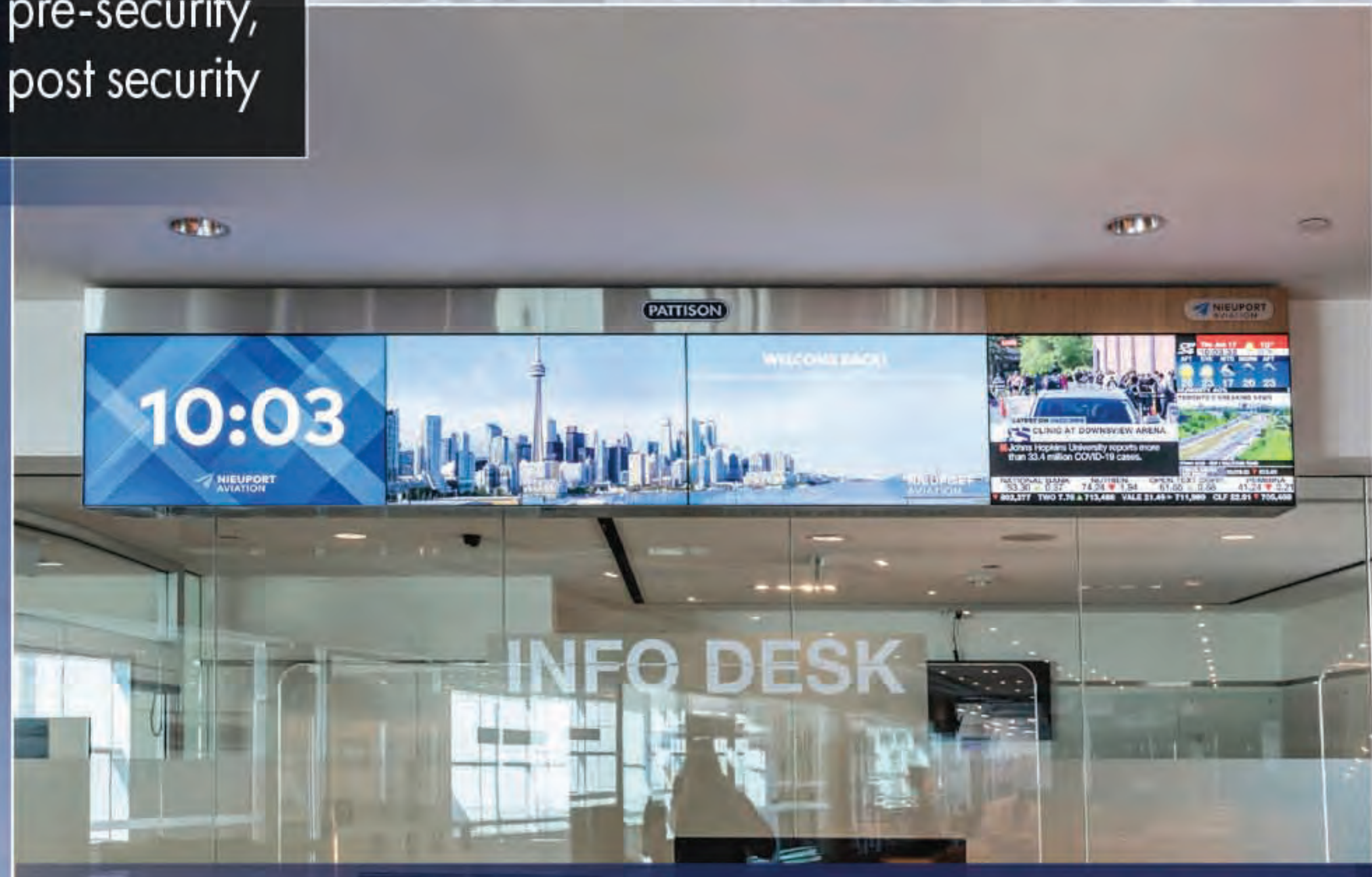


BBDID001 POST-SECURITY:
AIRPORT DIGITAL INFO DESK DISPLAY

DEPARTURES - DOMESTIC LOUNGE 1 **SCREEN** (SPEC2946)

LOOP LENGTH:

15 second spot on
2 minute loop pre-security,
3 minute loop post security



BBDIT001 POST-SECURITY:
AIRPORT DIGITAL INFO DESK DISPLAY

DEPARTURES - TRANSBORDER LOUNGE 1 **SCREEN** (SPEC2946)

BILLY BISHOP DIGITAL AIRPORT COMBO:



BBDVP006 POST SECURITY COMBO: AIRPORT INTERIOR DIGITAL AIRPOSTER + DIGITAL PYLONS

DEPARTURES - DOMESTIC - 2 AIRPOSTER SCREENS & 3 **PYLON SCREENS** (SPEC.1436)



BBDVP005 POST SECURITY COMBO: AIRPORT INTERIOR DIGITAL AIRPOSTER + DIGITAL PYLONS

DEPARTURES - TRANSBORDER - 2 AIRPOSTER SCREENS & 2 **PYLON SCREENS** (SPEC.1436)

Contact your **PATTISON Account Executive** for more information



CLASSIC



DIGITAL



TRANSIT



PLACE BASED

pattisonoutdoor.com

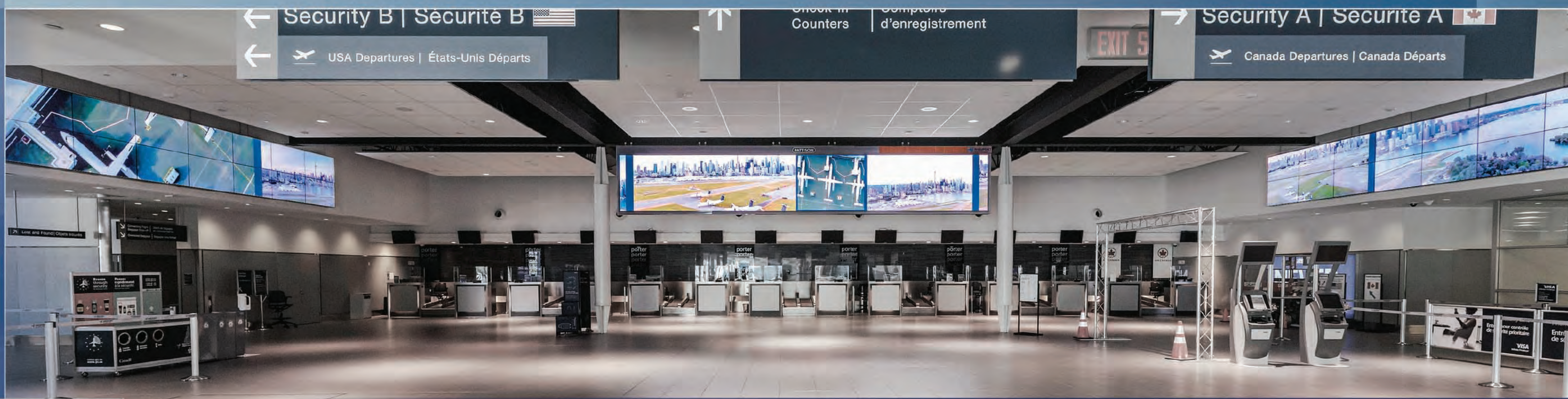


OUTDOOR ADVERTISING

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LOOP LENGTH:
15 second spot on
2 minute loop pre-security,
3 minute loop post security

BBDCS001 PRE-SECURITY: AIRPORT DIGITAL SPECTACULAR INFORMATION DISPLAY

DEPARTURE CHECK-IN - **3 SCREENS** (SPEC. 2976)



BBAS0001 PRE-SECURITY: AIRPORT DIGITAL SPECTACULAR

ATRIUM BULKHEAD (SPEC. 2615)



BBDVP001 PRE-SECURITY: AIRPORT DIGITAL AIRPOSTER

CHECK IN - ATRIUM - **1 SCREEN** @ 75" (SPEC. 1436)

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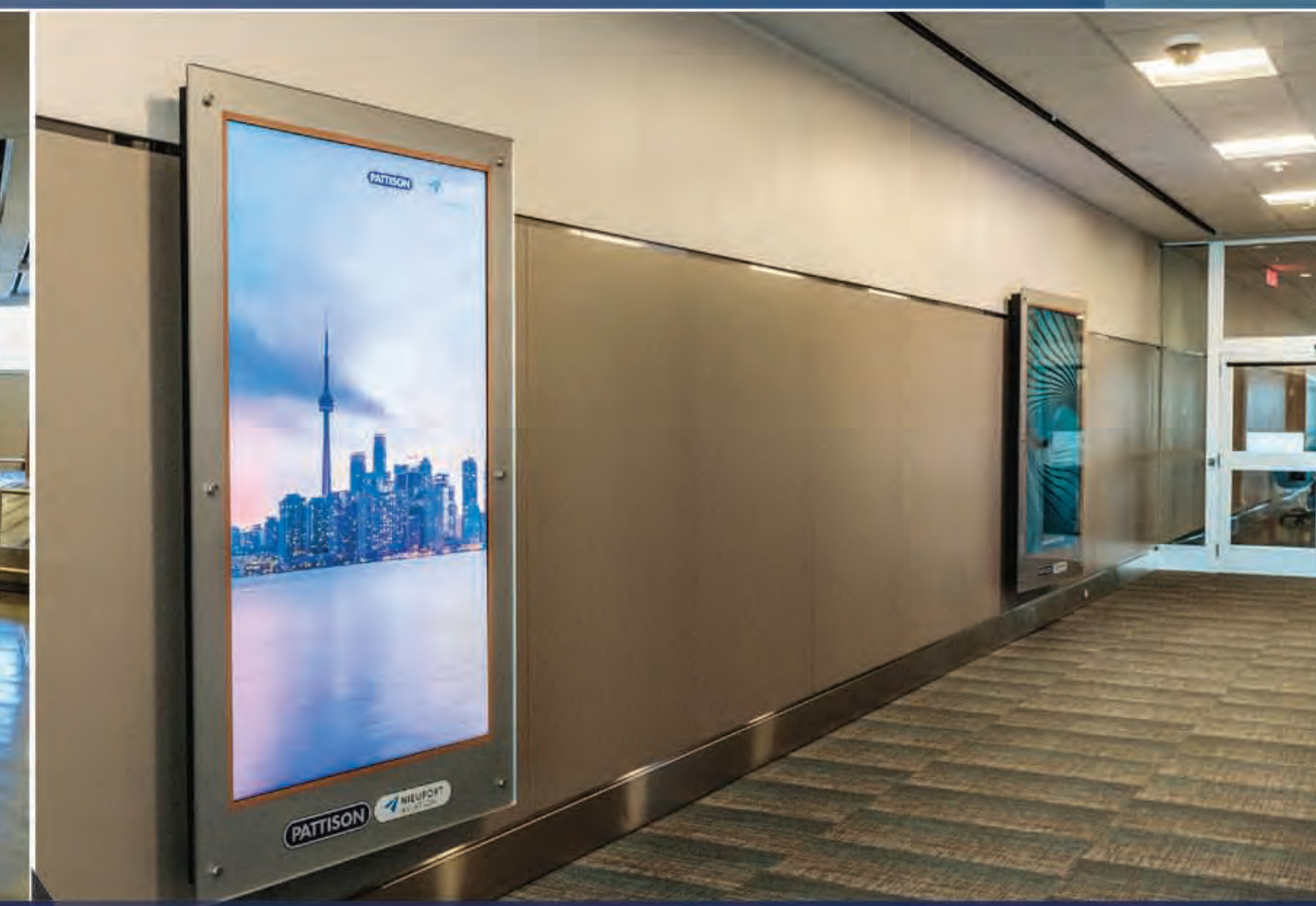
BBAD0001 ARRIVAL:
AIRPORT DIGITAL SPECTACULAR

DOMESTIC BAGGAGE CLAIM
1 SCREEN @ 84" LCD (SPEC. 3.26C)



BBAD0002 ARRIVAL:
AIRPORT DIGITAL SPECTACULAR

TRANSBORDER BAGGAGE CLAIM
1 SCREEN @ 84" LCD (SPEC. 3.26C)



BBDAD001 ARRIVAL:
AIRPORT INTERIOR DIGITAL AIRPOSTERS

DOMESTIC ARRIVAL HALLWAY
2 SCREENS @ 75" (SPEC. 1436)

LOOP LENGTH:

15 second spot on
2 minute loop pre-security,
3 minute loop post security



BBDBT001 ARRIVAL: AIRPORT DIGITAL LUGGAGE CAROUSEL

BAGGAGE CLAIM - TRANSBORDER CAROUSEL - **2 SCREENS @ 55" (SPEC. 2977)**



BBDBD001 ARRIVAL: AIRPORT DIGITAL LUGGAGE CAROUSEL

BAGGAGE CLAIM - DOMESTIC CAROUSEL - **2 SCREENS @ 55" (SPEC. 2977)**

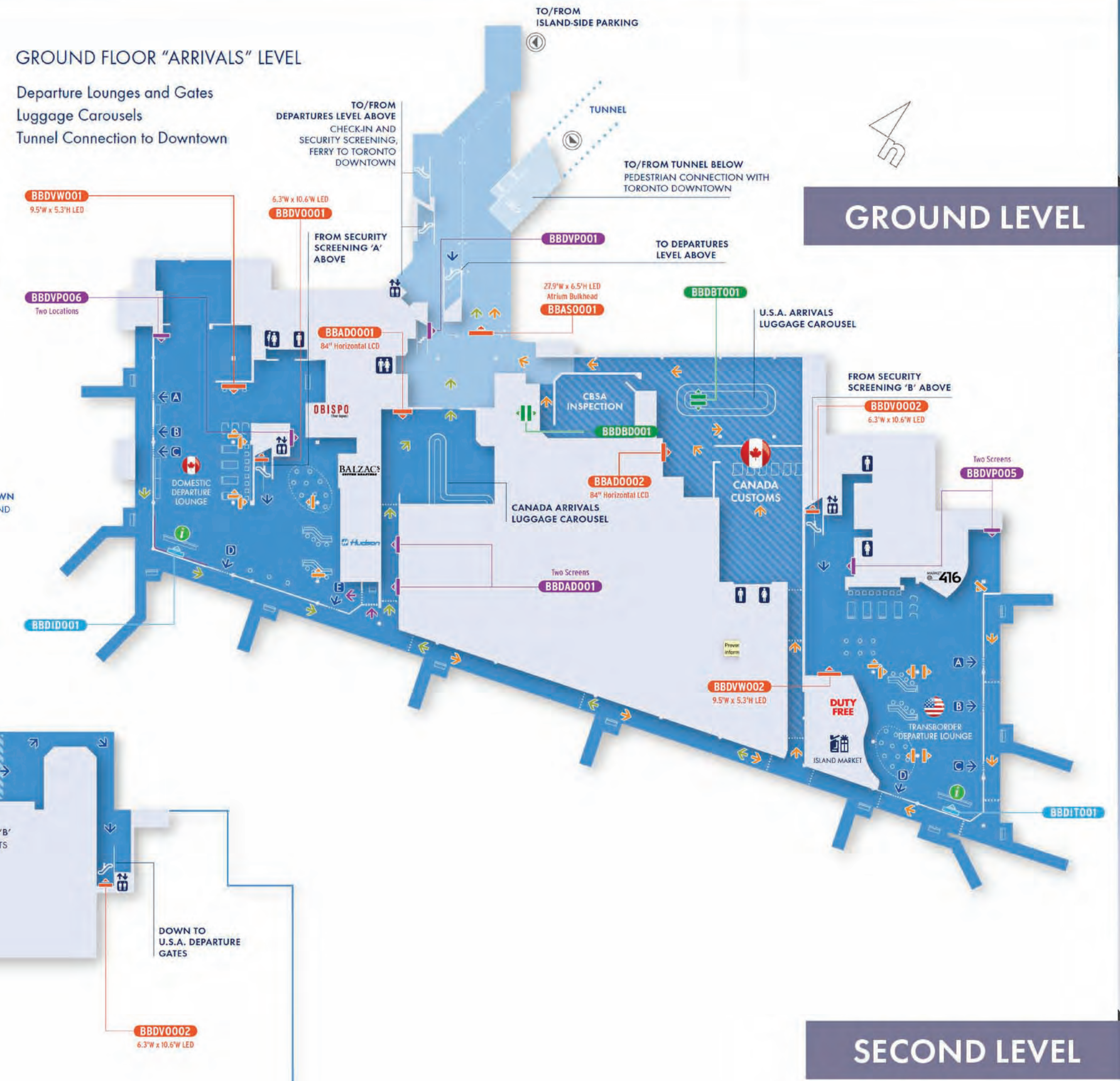
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YTZ : Billy Bishop Toronto City Airport : Toronto, Ontario

- Airport Digital Spectacular** See Location for Description
- Airport Digital AirPoster** 75" Vertical 4K UHD Screen
- Airport Digital Flight Info Display** 2 x 1 Landscape Matrix (46" LED-LCD Screens)
- Airport Digital Luggage Carousel** 2 x 1 Landscape Matrix (55" LED-LCD Screens)
- Airport Gateway TV Network** **BBDG0001** : Transborder **BBDG0002** : Domestic

GROUND FLOOR "ARRIVALS" LEVEL

Departure Lounges and Gates
Luggage Carousels
Tunnel Connection to Downtown



SECOND FLOOR "DEPARTURES" LEVEL

Check-In Hall
Pre-Board Security
Ferry Connection to Downtown

