

EXCLUSIVE OFFERS



RE/MAX®

FOR REALTORS IN CALGARY

Enjoy **special discounts** on PATTISON Outdoor ad space.

OVER **822,000** REAL ESTATE PROSPECTS LIVE IN CALGARY

Among them, **72%** have noticed Out-Of-Home ads within the past week¹

CLASSIC HORIZONTAL POSTER

\$2,500/4 weeks (\$3,895 Retail Value)
\$125/panel (Production & Installation Cost)

DIGITAL HORIZONTAL POSTER

\$1,750/4 weeks (\$2,650 Retail Value)

TRANSIT KING POSTER

\$475/4 weeks (\$650 Retail Value)
\$180/panel (Production & Installation Cost)

TRANSIT SEVENTY POSTER*

\$350/4 weeks (\$500 Retail Value)
\$105/panel (Production & Installation Cost)

¹Numeris, Fall 2020 (Field period: October 2019 to February 2020 and January 2020 to July 2020), Calgary 18+ vs Intend to use Real Estate Services in the next 2 years.

Contact **Jenine Haymour** to promote your brand today.

Account Executive

403.770.5721 or Cell: **403.990.6561** | jhaymour@pattisonoutdoor.com

Production and installation costs not included.

Offer valid until December 31, 2021.

Cannot be combined with any other offers.

Offer based on available inventory only.

*"Extension" for Seventy Poster not included in this rate.

CALGARY COVERAGE

Based on RE/MAX Exclusive Member Offer!

