

# SASKATOON TRANSIT PRODUCT DECK



## PROFILE:

2018 RIDERSHIP: EST. 8.7 MILLION

FLEET SIZE: 143

**PATTISON**



# SASKATOON TRANSIT

## KING POSTER



## SEVENTY POSTERS



## INTERIOR CARD



## BUS MURAL + HEADLINER



## ULTRA TAIL



## HALF TAIL



## KING + HEADLINER + EXTENSION



## SUPERBUS



## Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 24 hours a day, 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

Contact your  
**PATTISON Account Executive**

[pattisonoutdoor.com](http://pattisonoutdoor.com)



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# SASKATOON TRANSIT ROUTE COVERAGE

Saskatoon Transit is a division within the City's Transportation & Utilities Department, and serves over 8 million passengers each year. With 38 routes and over 1600 stops, Saskatoon Transit is able to serve nearly all corners of the City providing eco-friendly and safe alternative transportation for residents.

Source: <https://transit.saskatoon.ca>

