

REGINA TRANSIT PRODUCT DECK



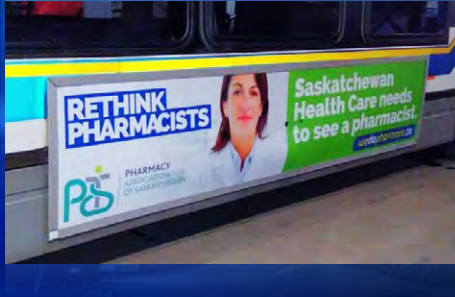
PROFILE:

2018 RIDERSHIP: 6,400,000

FLEET SIZE: 122

REGINA TRANSIT

KING POSTER



SEVENTY POSTER



INTERIOR CARD



BUS MURAL



ULTRA TAIL



HALF WRAP



BUS MURAL WITH HEADLINER



SUPER BUS



Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 24 hours a day, 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

Contact your
PATTISON Account Executive

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REGINA TRANSIT ROUTE COVERAGE

Regina is not only the capital city of Saskatchewan, it is the second-largest after Saskatoon. Regina is a cultural and commercial center for southern Saskatchewan.

2018 estimated population in Regina was 222,732 and is the fourth fastest growing city in Canada.

Regina consists of 7 distinct neighborhoods, Downtown Business District; Cathedral West End; The Crescent; Albert St. South; Germantown/East End; Waterhouse District; & North Central. Regina is a picturesque place with astonishing surroundings and the city offers different sorts of attractions for everybody.

Source: <http://canadapopulation2018.com/population-of-regina-2018.html>

Source: https://en.wikipedia.org/wiki/Regina_Transit

