



PATTISON

**DIGITAL
ELEVATOR**

NETWORK

PATTISON Outdoor Advertising, is the leader in the sales and operations of digital place-based media in Canada. Offering uniquely engaging experiences through innovative digital strategies, PATTISON implements state of the art technologies to provide solutions to the properties that use our products to keep tenants and visitors informed every single day. With a dynamic and flexible platform, complemented by our team of digital experts, PATTISON provides a premium amenity for property managers with endless communication possibilities. Unmatched reach and coverage allow PATTISON and its affiliates to continue providing the most revolutionary digital solutions in Out-Of-Home media.

We help brands and business harness the power of Digital-Out of-Home advertising by providing the most comprehensive range of products, markets, insights & customer support services.



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CAPABILITIES + INTERFACES

PATTISON's customizable interface allows for your building to deliver important information at just the right moment. Whether it's building announcements, community messages, board meeting schedules or other pertinent updates, PATTISON provides the display to keep your residents in the know. Leveraging partnerships with Corus media PATTISON offers best in class content that keeps elevator riders engaged and informed.



Building Announcements

Premium Advertising Content

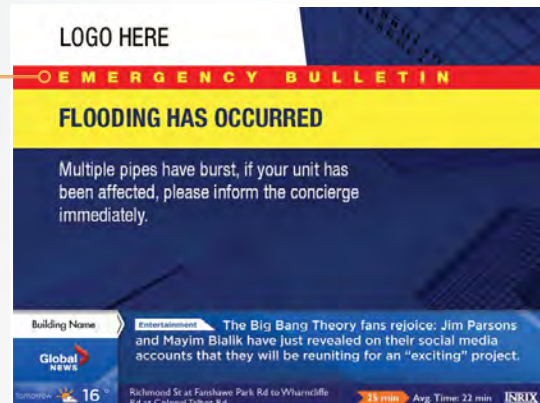
Transit & Traffic Ticker



Emergency Override Feature

Local, National & International News

Uninterrupted Message Board for Resident Communication



ELEVATOR SCREEN TYPES + INSTALLATION

With a dedicated team of digital experts, PATTISON is capable of fitting any elevator screen to the specifications of your cabs. With a versatile installation strategy, our technicians can help you decide which screen type is best suited for your property. Our 24 hour customer support will also give you piece of mind knowing that we are always on hand to assist in the smooth operation of your digital display.



All-in-One



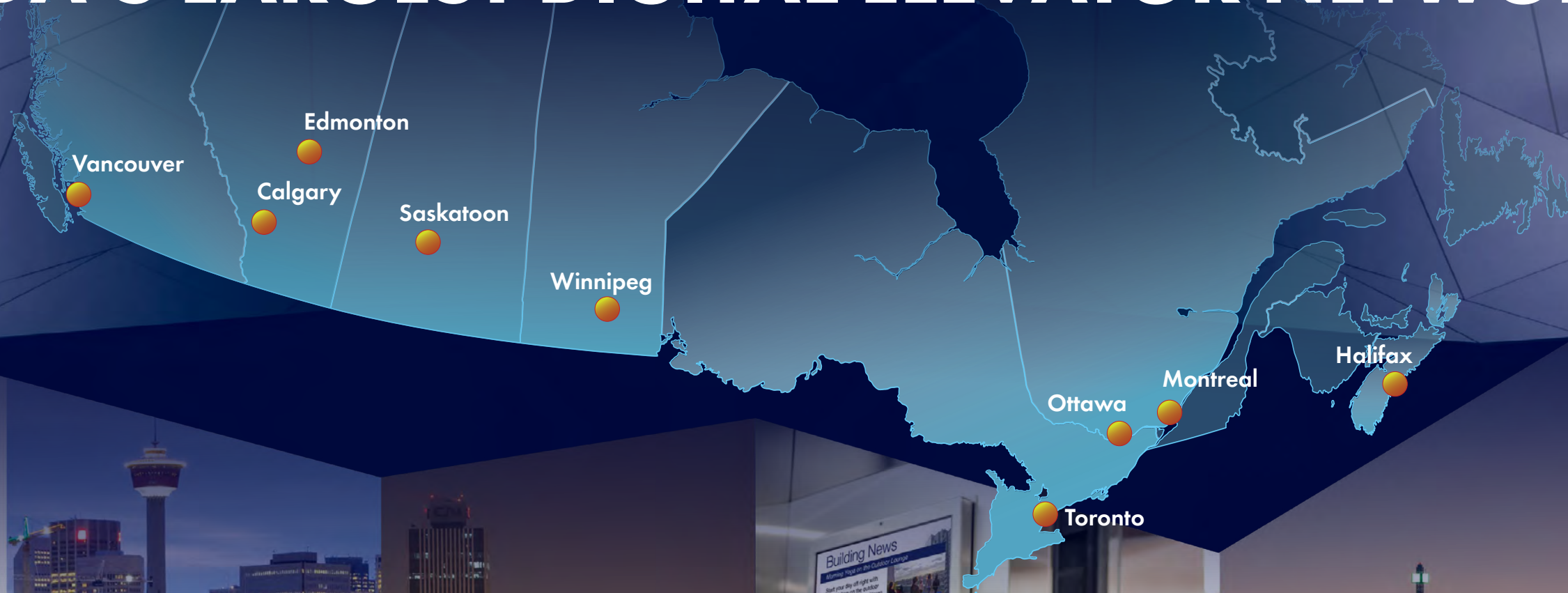
Flush Mount



Slim Mount

CANADA'S LARGEST DIGITAL ELEVATOR NETWORK

PATTISON's Digital Elevator Network is available in more markets from coast to coast - with over 2,200 screens currently installed in over 1,000 buildings.



KEEPING AUDIENCES CONNECTED

83% of those living without a digital screen in their building believe it would be an effective way to receive information such as news, traffic, weather conditions and advertising messages.

70% agree that a digital screen modernizes their building.

71% of residents with a digital screen in their building have taken a secondary action (searched for brands online, spoken to others, etc.) after seeing advertisements for products & services on a digital screen.

97% of those with a digital screen believe the content is informative, relevant and comes from a trusted source.

72% of residents believe the screens are 'very' visually appealing.

60% of residents who have a digital screen in their building believe it is an effective tool to increase purchase consideration for products and services.

SOURCE
Q14. Please rate your agreement with each of the following statements about the contents shown on a digital screen. Please select one for each row Group 1 (RES) n=500, Group 2 (Non RES) n=506
Q6. When you are at below location(s), how often do you notice the information (e.g. news, traffic, etc.) shown on a digital screen in general? Please select one for each row
Q8. If you were at the following location(s) where a digital screen is presented, how likely would you be interested in to read the information (e.g. news, traffic, etc.) shown on a digital screen in general?
Group 1 (RES) n=500, Group 2 (Non RES) n=506
Q10. Which of the following information have you noticed / would you be interested in to read on digital screen? Please select all that apply.
Group 1 (RES) noticed information n=488, Group 2 (Non RES) noticed information n=460
Q24. Have you ever taken/Would you take any of these actions after seeing the advertisements on digital screen? Please select all that apply.
Group 1 (RES) n=500, Group 2 (Non RES) n=506
Q12. Please rate your agreement with each of the following statements about digital screen. Please select one for each row
Group 3 (DON) n=500, Group 4 (Non DON) n=501



TOTAL PROPERTY MANAGEMENT SOLUTION + COMMUNICATION TOOL



concierge plus + **PATTISON**

Concierge Plus is an online property management that's designed to make life easier for Property Managers, Security Firms, & Front Desk Staff. Our web-based solution is fully scalable and customized to meet the needs of any sized community. It also saves time and money while delivering better customer service to residents, board members, and tenants.



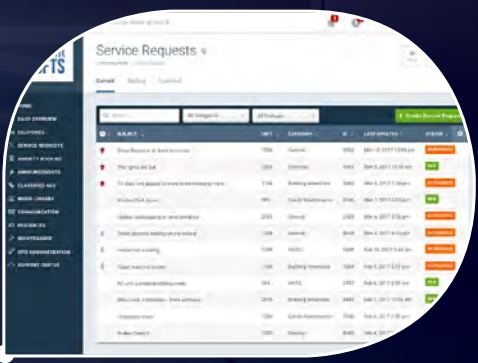
Works on All Mobile Devices and Tablets!

Concierge Plus is a responsive application - this means that you can access everything about your community from any mobile phone or tablet with a web browser! No app download needed.



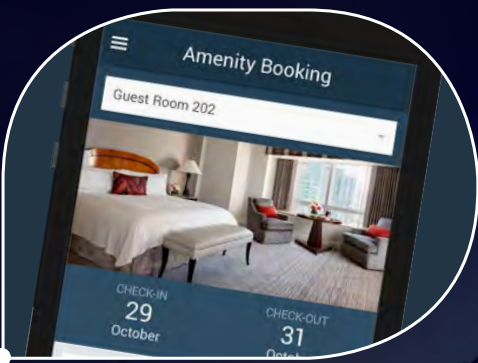
Service Requests

Now it's easier for residents and tenants to submit service requests online (they can even upload images!) and property managers will appreciate a simplified way to organize requests as well as provide automated email updates.



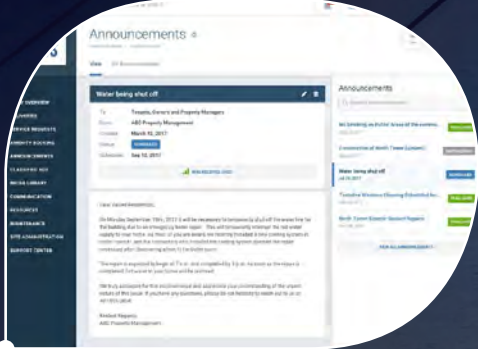
Amenity Bookings

Streamline the management of amenity bookings with an easy-to-use online form. Email updates are sent automatically when a request is approved, or updated. Your residents and tenants will love being able to see a detailed list common amenities as well as a calendar view of their availability.



Resident Announcements

This feature offers the ability to develop and distribute targeted announcements for specific groups in your building. Announcements can be accessed online, sent via email, text (SMS), or automated phone call. Your community website maintains a secure record of past announcements, available at any time, from anywhere.



Entry Instructions

This important safety feature will save time and front desk congestion. Residents and tenants can use an online form to notify building management and security staff of details regarding who has access to their unit.



Building News

Morning Yoga on the Outdoor Lounge

Start your day off right with yoga at 7am on the outdoor lounge. Sign up at the fitness centre or through your concierge account.

12:06
Mon Aug 20
21°

Parking maintenance on levels P3 and P4 will take place next Wednesday August 29th.

Second Narrows Bridge via East Hastings St. **\$8.95** Avg. Time 23 min **INRIX**

pattisonoutdoor.com

