

THE INNOVATIVE EDGE

CLASSIC
HORIZONTAL POSTERS – 10x20

PETRO-CANADA

Lights Up Canada!



To introduce Petro-Canada's Electric Highway, a new electric vehicle charging stations built across the country, Petro-Canada wanted to add the "WOW" factor to certain key locations across the country.

By using 10x20 Horizontal Posters, Petro-Canada attached 22ft red LED ropes lights, bending them to make the shape of the Electric Highway. At each bend we used clear clip and nails to adhere the lights to the face of the board.

1,500

2,550**
PER UNIT

3,700

5,000

** Includes Install/Removal.

** Pricing subject to total quantity, location, operational approvals, and required lead time.

** Ask your production coordinator for more details!



CLASSIC



DIGITAL



TRANSIT



PLACE BASED

pattisonoutdoor.com

Call **PATTISON Production Services** and put the power of Out-of-Home to work for your business!

