PATTISON OUTDOOR OFFICIALLY TOUCHES DOWN AT BILLY BISHOP AIRPORT

Canada's leader in Out-of-Home advertising is proud to announce it has been awarded a multi-year media agreement for the Passenger Terminal at Billy Bishop Toronto City Airport. Welcoming over 2.8 million passengers annually, Billy Bishop is among the top ten busiest airports in Canada and its addition strengthens PATTISON's national airport portfolio, which includes 15 of the top 20 airports.







28%









59%

have travelled domestically within the past year

70%

have travelled internationally within the past year

of YTZ VISITORS **NOTICED AN OOH AD** in the past week

¹Vividata, Spring 2019. Toronto 18+ vs all those who visited Billy Bishop Toronto City Airport within the past year ²Managers, Owners, Professionals or Executives





























