

YORK REGION TRANSIT PRODUCT DECK



PROFILE:

AURORA, NEWMARKET, GEORGINA, EAST GWILLIMBURY, KING TOWNSHIP, MARKHAM, STOUFFVILLE, RICHMOND HILL & VAUGHAN

2017 RIDERSHIP: 23.1 MILLION

FLEET SIZE: 375

YORK REGION TRANSIT

KING POSTER



HALF TAIL



SUPERBUS



KONG POSTER



ULTRA TAIL



BUS MURAL



Why Transit Advertising?

Transit advertising is a powerful and cost-effective advertising medium that reaches its audience 24 hours a day, 7 days a week. It caters to businesses of all sizes and varied budgets. It provides greater exposure reaching a broader geographical area and attracting more consumers.

Contact your
PATTISON Account Executive

pattisonoutdoor.com

CLASSIC DIGITAL TRANSIT PLACE BASED

M0018262 MAY20

PATTISON

YORK REGION TRANSIT ROUTE COVERAGE

YRT offers local and rapid transit services in all nine York Region municipalities. (Aurora, Newmarket, Georgina, East Gwillimbury, King Township, Markham, Stouffville, Richmond Hill & Vaughan), which services over 5,300 bus stops.

YRT conventional routes cater to local communities in all York Region municipalities connecting residents to the City of Toronto as well as Regions of Peel and Durham.

Source: www.york.ca/wps/portal/yorkhome/transportation/yr/transit/tut/p/a1

