

why PATTISON OUTDOOR?



 TRANSIT SHELTER
48" x 72"

"The ad was very well received in Maple Ridge/Pitt Meadows. Many people were very impressed with the visual and felt the message stood out loud and clear. The ads were strategically placed in spots where we could target our audience which made a big impact. Some of the comments we received included 'Wow that was a great ad, really hits you hard', 'Great work', 'Very intense, definitely gets the message across'.

"Thanks PATTISON!"

PLEA Community Services Society of B.C.



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"This is the first time using this form of media and [the Account Executive] was able to help in all the aspects of the process. I am very happy with the outcome and exposure and have passed it along to my associates. We are looking at it closely and are considering it on a grander scale for the lower mainland."

Andrew Hopkins

A Hopkins Insurance and Financial Services Inc., BC

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 www.pattisonoutdoor.com

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HORIZONTAL POSTER
10' x 20'

"In the last month or so we have had a tremendous response from our billboard AD. Not only does it create 'top-of-mind' awareness regarding our company and brand, but it also lets potential clients know that we are HERE TO STAY! With the quality and location of the AD I see a very profitable and long-term relationship with the PATTISON Group. Once again, I would like to thank [our Account Executive] and her design/install staff for all the attention to detail and being a part of our marketing vision."

Cristian Ponci, *General Manager*
Granite Solutions Inc., KELOWNA, BC



HORIZONTAL POSTER
10' x 20'

"We couldn't have imagined the attention we got as a result of the ad. Never underestimate the power of your billboards because we got TV coverage and news coverage that we would not likely have had. People noticed the billboard and called to tell us, many people called. I figure we got superb value for our dollar."

"I recommend PATTISON Outdoor Advertising highly because of the results in exposure and especially because of the service."

Gloria Craig, *Campaign Manager*
BC Liberals/Cowichan Valley-Basskin Campaign, DUNCAN, BC

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