

Why Pattison Outdoor?



EDIBLE ARRANGEMENTS

"I love my billboard and have received a lot of orders from it for the Christmas season; it was only up a few short weeks and the orders started. The billboard is very impressive and many customers comment on how professional it looks. My friends and family could not believe I could have a billboard done. I told them it is not as expensive as you think, and well worth the money! I will continue to use billboards for my advertising."

Roberta McClausland-Ferrato



CHURCH AT THE FALLS

"Pattison Outdoor went above and beyond to produce a billboard that grabbed peoples' attention. I have had numerous comments about our billboards by people that attend our church and in casual conversation with people in our community. I know that we are building community recognition by using Pattison Outdoor."

Brandon Duff



YOURAUTOMARKET.COM

"YourAutoMarket.com is very pleased with the look and the locations of our billboards. Pattison Outdoor have been very supportive and flexible to work with. They understand our business and the importance of getting our brand name out to the public. I would recommend them to all businesses."

Robert Christopher

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SUDS-U-LIKE

“ Since our billboard went up in the last few weeks I have had nothing but positive responses. The colour and fun logo really catches peoples’ attention. Being a new business we needed something catchy to peak interest in the public and I believe we have this with Pattison signs.”
Diana Farr



ONE STOP FIREPLACE SHOP

“ Wow... we love our billboards! The design created by Pattison was so impressive that we’ve used it in other advertising pieces. Thank you.”
Elio Paonessa



HABITAT FOR HUMANITY

“ By the way, the board looks great. I’m really pleased with it, and we got our first kitchen from it yesterday promised for early February; it was only up for a few days.”
Bill Hutchinson



FLAVOURS OF NIAGARA

“ The billboards were colourful, professional and interesting. Pattison Outdoor worked with us to choose the very best locations. They played a big part in attracting motorists to the Flavours of Niagara – International Food, Wine and Jazz Festival.”
Terry Kadwell

Make Outdoor Advertising work for you! Contact David Dobsi at 905.734.8810 or ddobsi@pattisonoutdoor.com



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HERZOG'S

“The hardest part of retailing downtown is finding advertising that works. Our first outdoor campaign in over 15 years hit the streets November 2007, and within just two weeks we experienced an overall increase in business which continued for the entire time our billboard was up! I am so thrilled with the results, I will be running more Pattison billboards for years to come.”

Rob Herzog



LOUD ADVERTISING

“In a smaller market like Niagara, dollars spent on Outdoor stretch further, typically reach a broader audience and have a singular impact, which is difficult if not impossible to achieve with other forms of regional media. We recommend some form of Outdoor Advertising with Pattison in most of our media plans that we develop on behalf of our clients because of its effectiveness, and because it is an integral part of a good media mix.”

Stan DiFrusco



WININGER ADVERTISING (C/O TRAILS END)

“Our objective was to introduce and build a brand and create a message that added some interest to an otherwise simple product: top soil.

“We were able to exceed the client's and our expectation with this program and we made it work with only 4 boards. It showed the potential of Outdoor Advertising in our marketplace for small to medium-sized businesses, and we continue to utilize outdoor successfully with other clients.”

Don Winger

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CREATIONS BY HELEN

“ We experimented with Outdoor billboards this Christmas season. We were very pleased with the service we received from the sales representative David at Pattison Outdoor signs as well as the cooperation from their creative department. Primarily, however, we were quite happy for the many comments we received form people who saw and acknowledged the presence of our billboards. “ We will never know the result of our advertising directly, but we have a good sense that it resulted in a boost in traffic and resulting sales.”

C.A. Casey Rietveld



ST CATHARINES RIGHT TO LIFE

“ Our billboard campaign is very successful because of the comments we hear from people that have seen our billboards. Because of the billboards, we have received new volunteers, people have called us for help, and I am confident there are children alive today who otherwise would not be. What could be more successful than that? “ Thank you for the good work you do.”

Marlene Tersigni



JIFFY LUBE WELLAND

“ Jiffy Lube hadn't used billboards as a way to promote their brand and value message for many years. We felt we couldn't afford it on the basis of our single location budget. Our recently completed campaign has been very effective, and while Pattison Outdoor doesn't “give it away” from a cost standpoint, we feel based on outcomes that the cost was very reasonable. The local rep, David Dobsi, who put together the campaign with our agency was very knowledgeable and his efforts ensured that all aspects of the planning and implementation of the campaign went smoothly. A good experience we will be happy to repeat in the future.”

Rick Groom

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