

why PATTISON OUTDOOR?



HORIZONTAL POSTER — TRIO
10' x 20'

"...PATTISON worked with us to achieve a well-balanced delivery of locations, within our market area. We're very pleased with the exposure we're getting using a very high impact medium. The combination of the right creative execution and GRP weight results in a very effective communication effort."

Diana McKay, Associate Marketing Manager
The Hamilton Spectator, HAMILTON



HORIZONTAL POSTER
10' x 20'

"Since we started advertising on posters with PATTISON two positive things have occurred, our appointments through our website have increased 18% compared to the same time period last year, and customers that have seen the posters comment that we seem to be the most well established company in our industry."

I would recommend PATTISON Outdoor Advertising to other businesses in the home renovation industry"

Todd Ivison, General Manager
Four Seasons Sunrooms, MISSISSAUGA



HORIZONTAL POSTER
10' x 20'

"Because our business is off the beaten path, we strategically chose locations we knew would be effective in driving traffic to our store front. The directional arrow is hard to miss and most importantly, more and more people know 'Rock With Us' is just around the corner! Customers have started recognizing the name right away and these sites have made a big difference since we have had our ads posted!"

Nadia Mahbouba, General Manager
Rock With Us – Marble and Granite, HAMILTON

PATTISON

www.pattisonoutdoor.com

why PATTISON OUTDOOR?



HORIZONTAL POSTER
10' x 20'

"The research and game plan presented by PATTISON Outdoor made my decision a very easy one. Our Dealership has seen an increase in traffic and exposure since our marketing efforts began and considering the current automotive environment, I look forward to a long partnership with PATTISON for years to come!"

Lance Richter, *General Manager*
Eastgate Ford, HAMILTON



HORIZONTAL POSTER
10' x 20'

"Hamilton Community Credit Union was extremely pleased with the success achieved on our latest promotion. Using a combination of billboard advertisements through PATTISON Outdoor and radio advertisements through Chorus Entertainment we were able to deliver a single message across multiple channels, with the message on each channel being reinforced by its counterpart. By supporting an audio advertisement intended to drive traffic to a specific website with the visual campaign provided by PATTISON Outdoor we saw a major spike in direct traffic to our website and significant growth in our portfolio for the months of the campaign. This was the first time HCCU had attempted an outdoor advertising campaign, but it certainly won't be our last."

Jordan Moat, *Business Development Manager*
Hamilton Community Credit Union, MISSISSAUGA

PATTISON

www.pattisonoutdoor.com